



NCNC TEEN COUNCIL

LEADERSHIP AND PERSONAL BRANDING

March 9, 2025

Leadership-NCAAT

The third and most recent NCNC Teen Council meeting was on Leadership and Personal Branding. The beginning session was conducted by guest speaker Hayman Linn Lae Zaw, the head of youth management at NCAAT. NCAAT (North Carolina Asian Americans Together) is a program that is aimed to build a more inclusive democracy by using the strength of community unity, diverse traditions, and customary values. Hayman presented the principal goal of NCAAT to begin this meeting, then; she shared what the youth community could do to help. NCAAT gives youth and adolescents from high school to college to volunteer and engage in this cause. Volunteering and internship opportunities fall under their youth programs. These opportunities offer teens to develop different community outreaches ranging from advocacy, cultural education, and “civic engagement to public policy”. This session inspired Teen Council members to get involved with the community with NCAAT.

Personal Branding

This meeting was continued by a student from Panther Creek High School, Aarav Parekh, who shared insights on personal branding through LinkedIn. He began this session by sharing some of his interests and encouraged the audience to share some of their interests. He then connected his interests with LinkedIn and how it sharing them through this social media platform helped land him multiple internship and shadowing opportunities. Members got a chance to create their own LinkedIn accounts and set them up. This allowed them to gain hands-on experience with personal branding. Through this event, participants were able to learn how to use an available and reliable source to help them with their professional development early on.

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